

hi!



Perri Specter

I love being creative, illustrating, designing art, and learning new skills along the way. I have a cat named Dio and he is my world.

Home State

New Jersey

Phone

Please email me
(for job recruiters only)

Email

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Website

perrispecter.com

Jobs

Starlite Audio Visual & Lighting Solutions, Marketing Coordinator | May 2022 - Present

- Lead marketing liaison that facilitates communication between our out-of-house marketing team and our in-house production and integration teams
- Travels to different locations to capture photos and videos of our team working to fuel content creation
- Designs and deploys newsletters, social posts, and sales-based emails
- Regularly updates e-commerce site with the latest listings and prices

Carbyne, Graphic Designer | Jan 2022 - April 2022

- Created social posts for Instagram, LinkedIn and Facebook daily
- Provided creatives for invitations, banners, and posters for events
- Managed and organized internal creative folders for easy use
- Collaborated closely with team members for outstanding results

Pond Lehocky Giordano, Graphic Designer | 2018 - 2021

- Provided and created brand guidelines, templates and white papers
- Designed internal newsletter, brochures, event emails, trifold, and more
- Took constructive criticism and turned it into a learning experience for growth
- Exerted team spirit, teamwork and communication

Education

Ringling College of Art
and Design | BFA
2014-2018

Skills

Illustrator
Photoshop
Procreate
InDesign
Premiere Pro
After Effects
Powerpoint
Excel

Drive
Communication
Creativity
Passion
Compassion